

臺灣駐匈牙利代表處



MOEA funds smart city project

Smart city

Definition:

„A developed urban area that creates sustainable economic development and high quality of life by excelling in multiple key areas; economy, mobility, environment, people, living, and government. Excelling in these key areas can be done so through strong human capital, social capital, and/or ICT infrastructure.”

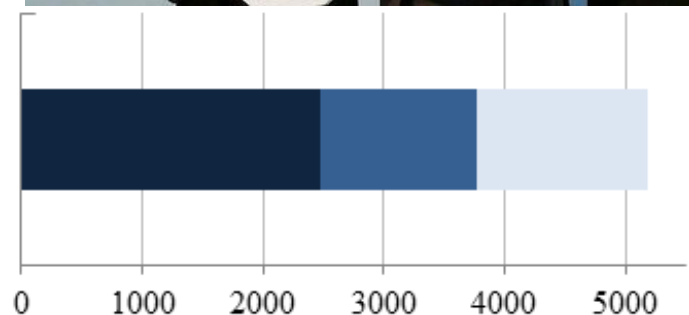


The Ministry of Economic Affairs plans to fund local operators of smart city applications starting next year as part of efforts to accelerate Taiwan's development of fourth-generation (4G) wireless services.

The three-year project, which aims to build smart cities based on „mature business models,” will allow telecom or information technology operators to apply for subsidies for 4G applications such as security, health management, cash flow, entertainment, transportation and logistics, according to officials at the ministry's Industrial Development Bureau.

The NT\$5.181 billion planned budget for the ministry's smart city project is part of a NT\$15 billion fund raised by the government that aims to narrow Taiwan's 4G development gap behind South Korea.

Smart city development must be planned through a top-down approach, with thorough arrangements in place to address different needs. For example, people's daily needs are the most important requirements for smart city development. Therefore, each city must be developed differently to achieve different goals such as the development of smart transport for traffic jam problems and flood control solutions for areas prone to flooding.



MOEA funds on the project, NTd 5.181 billion

First year: NT\$ 2.466 billion

Second year: NT\$ 1.305 billion

Third year: NT\$ 1.410 billion

APEC

FOR SUSTAINABLE ECONOMIC GROWTH AND PROSPERITY IN THE ASIA-PACIFIC REGION

In 2014, November 5-11, the Peoples Republic of China will host the annual APEC summit, the Economic Leaders' Week on the 25th anniversary of the organization's foundation. President Ma designated former Vice President Vincent Siew for representing Taiwan at the summit which plays a special role in the ROC's international participation. Members of the APEC are economies and not states, which allows both Hong Kong and Taiwan to take part as independent participant without China's opposition.

"Global and regional economic integration is a key policy goal of the government, as well as an important theme at the November APEC meeting," Presidential Office spokeswoman Ma Wei-kuo said. "Siew, who has demonstrated long-term expertise in this area, will represent the president and the nation with honor at the event."



Former Vice President
Vincent Siew

The Development of the Asia-Pacific Economic Cooperation

Asia-Pacific Economic Cooperation (APEC) is a regional economic group consisting of 21 diverse economies. With the goal of further enhancing economic growth and prosperity for the region and to strengthen the Asia-Pacific community, APEC was founded in Australia, 1989, after the speech of former Prime Minister of Australia Bob Hawke in Seoul, South Korea. Until 1992, the cooperation was rather an informal senior official and Ministerial level dialogue and it was only in 1993 when former USA president Bill Clinton established the practice of APEC being a platform for Economic Leaders' annual meeting.

APEC's goal is to create free and open trade and investment in the Asia-Pacific, to foster such a business environment that delivers greater economic opportunities to more people and has already worked hard to reduce tariffs and other trade barriers across the region as well as to create efficient domestic economies and dramatically increasing exports. Thus their goal is to help economies to create jobs and to provide greater opportunities for international trade and investment. However, they still have to deal with the member states' protectionism which keeps prices high and raises as an obstacle for the cooperation. Free and open trade would help lower the production costs which would result in lower prices of both goods and services – a direct benefit for all.



Year economies joined APEC

1989 1991 1993 1994 1998

Timeline of APEC meetings

- 1989 Australia, Canberra
- 1990 Singapore, Singapore
- 1991 South Korea, Seoul
- 1992 Thailand, Bangkok
- 1993 United States, Seattle
- 1994 Indonesia, Bogor
- 1995 Japan, Osaka
- 1996 Philippines, Subic
- 1997 Canada, Vancouver
- 1998 Malaysia, Kuala Lumpur
- 1999 New Zealand, Auckland
- 2000 Brunei, Bandar Seri Begawan
- 2001 China, Shanghai
- 2002 Mexico, Los Cabos
- 2003 Thailand, Bangkok
- 2004 Chile, Santiago
- 2005 South Korea, Busan
- 2006 Vietnam, Hanoi
- 2007 Australia, Sydney
- 2008 Peru, Lima
- 2009 Singapore, Singapore
- 2010 Japan, Yokohama
- 2011 United States, Honolulu
- 2012 Russia, Vladivostok
- 2013 Indonesia, Bali
- 2014 China, Beijing

Navy eyes closer regional cooperation

The Sea Lines of Communication Conference held by Taiwan's Navy opened Wednesday (October 15.) in Taipei, bringing dozens of foreign and local experts to discuss maritime security and cooperation in the Asia-Pacific region.

A total of 22 foreign experts arrived from Australia, Malaysia, Singapore, Japan, South Korea, India, Indonesia, Vietnam and also from the United Kingdom and the United States. Participants in the two-day seminar are discussing such issues as regional conflict prevention, maritime non-traditional security threats, and how to strengthen humanitarian assistance in the Asia-Pacific region.

Pacific Islands Leadership Program with Taiwan



Pacific Islands Leadership Program with Taiwan kicked off Oct. 13 in Taipei City, underscoring government efforts to bolster ties between Taiwan and countries throughout the region.

"We are pleased to co-host the program with East-West Center in the U.S. for the second year," Vice Minister of Foreign Affairs Vanessa Shih said at the opening ceremony.

"This initiative reaffirms the importance of close cooperative relations among Taiwan, the U.S. and Pacific Island nations. It is also a key plank in the government's East China Sea Peace Initiative and illustrates our commitment to maintaining peace and stability in the region."

The new initiative is designed to provide opportunities to enhance the leadership capacities of individuals in the Pacific Islands region and build a network of young leaders who will contribute to lasting people-to-people relationships across the Pacific, Asia, and United States. Now in its second year, the objective of the PILP Fellowship is to empower up to 125 young leaders from across the Pacific Islands region to exercise leadership and promote cooperation in a variety of cultural, geographical and institutional environments.

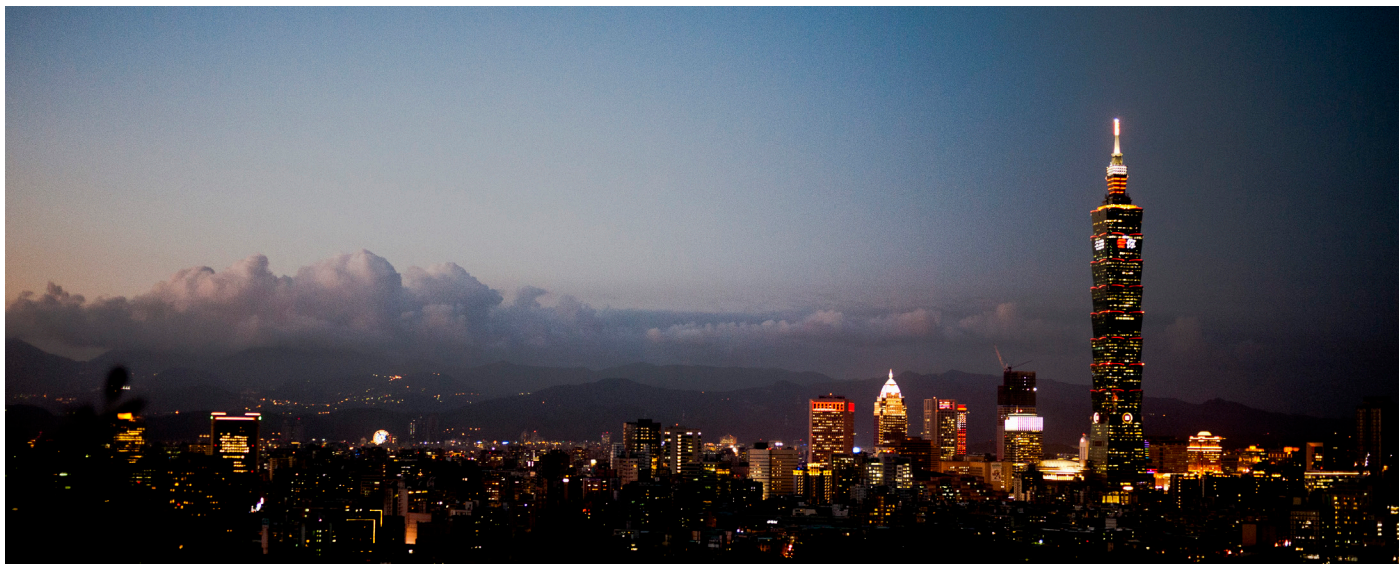
Pacific Islands Women in Leadership Program

Along with PILP, the East-West Center launched the Pacific Islands Women in Leadership Program (WIL) which obtains to develop a network of women leaders working on Pacific women's empowerment issues and to focus on the development of applied leadership projects designed within and for specific communities.

Through the WIL program, participants will share best practices, strengthen and scale up selected projects, and access ongoing leadership development support. The overall goal of the WIL is to affect positive regional change on gender issues through specific projects carried out by empowered young women leaders.



WIL Generation One Fellows in 2013
This year the program took place in Honolulu, October 6-25 with 12 selected participants



Travelling in Taiwan

No matter what kind of place your looking for, you will find what you need in Taiwan. The city of Taipei is a buzzing metropolis with hundreds of things to see.

Museums, restaurants, the idyllic tranquillity of the Bitan scenic area, the squirrels running around in Daan Park, the wonderful view of the city from the Elephant mountain, the world's second tallest building, the Taipei 101, the bustling night markets, the hot springs of Beitou and many many more.

Visitors will discover that Taiwan offers a year-long series of exciting festivals such as the lantern festival, the Mazu (Goddess of the Sea) Cultural Festival, Ghost Festival, aborigine harvest festivals and countless others.

There are also beautiful hiking trails all across the country, where you can see waterfalls, climb up to mountains and see the snow up there or lose yourself in the mysterious wonders of the Taroko Gorge. And it only takes a few hours of train ride from Taipei and you can get to the seaside of the Eastern coast or even visit some of the neighbouring islands to find white sand, turquoise water and sea turtles there. Whatever you're looking for, you will find it here – and it's not going to be like anywhere else in the world!



Ubike in front of the Taipei 101



Hundreds of lanterns flying up to the sky
at the annual Lantern Festival

International Participation - CEDAW

In 2007 the government of the Republic of China (Taiwan) signed the Convention on the Elimination of All Forms of Discrimination Against Women (CEDAW). Even though Taiwan has limited opportunity to participate in the international community's work officially, the country is continuously trying to show support for the critically important issues affecting our world and society. Signing CEDAW and working hard to make actual changes both in the law and in every aspects of the everyday life, in order to achieve the convention's goals, is an



important chance for Taiwan to express its willingness to actively take part in dealing with the issues important for the international community.

Since signing the Convention, Taiwan produces two reports (in 2009 and in 2013) which were both reviewed by groups of international experts who gave recommendations for the government about what else should be still done in order to fully comply with the principles and rules of the Convention.

More than 200 government officials, including delegates from the Executive, Judicial, Legislative, Examination, and Control Yuans as well as members of 100 non-government organizations participated in this review meeting. The vigorous involvement and enthusiasm of the state and society is praised by the international experts, who also expect the national government to keep strengthening its interaction and information exchange with non-government organizations.

Taiwan works with international community to fight Ebola

As the 2014 Ebola outbreak continues to ravage parts of West Africa, Taiwan is stepping up preparatory measures to protect its citizens while partnering with the global community to mount an effective response. Taiwan is densely populated with a significant amount of international passenger traffic. For the current Ebola outbreak, Taiwan has been broadcasting announcements on all arriving international flights since October 21, urging passengers who had been in Ebola-affected West African countries within the past 21 days to contact the quarantine officer at the airport.

The Taiwan Centers for Disease Control (Taiwan CDC) also requires passengers arriving from high-risk areas to fill out an Ebola Declaration Form indicating their travel history. These border measures constitute our first line of defense, which allows Taiwan CDC to activate its response mechanism as soon as a suspected case is identified and to contain the virus.

Following Ebola infection cases in Spain and the US, our government has heightened its vigilance against possible transmission. The six Ebola-designated hospitals around Taiwan have been instructed to ensure that all frontline healthcare workers are properly trained in the donning, wearing and doffing of personal protective equipment (PPE). Meanwhile, the regular medical institutions have conducted more than 1,200 Ebola safety training drills and trained over 100,000 healthcare workers.

President Ma Ying-jeou, President of Taiwan has pledged to provide 100,000 sets of protective clothing, donate US\$1 million in cash, and dispatch a team of medical experts to affected areas in West Africa. Additionally, the Taiwan Field Epidemiology Training Program (FETP) has been in close contact with international FETPs, including US and Nigerian health officials, to exchange information on Ebola aid activities as well as to discuss how Taiwan FETP can contribute to and participate in international medical aid efforts.

Tang Prize

The age of industrialization and globalization not only brought convenience by science and technology and benefits for humanity, but we also have to face a multitude of critical environmental, socio-cultural and ethnical issues – such as climate change, inequality and moral degradation.

Against this backdrop, Dr. Yen-Liang Yin established the Tang Prize in December 2012 to encourage individuals across the globe to chart the middle path to achieving sustainable development by recognizing and supporting scholars for conducting revolutionary research in the four major fields of Sustainable Development, Biopharmaceutical Science, Sinology, and the Rule of Law.

The Tang Prize is truly global in reach, with laureates selected on the basis of the originality of their research along with their contributions to society irrespective of their nationality or ethnicity.



The Tang Prize Ceremony, 2014

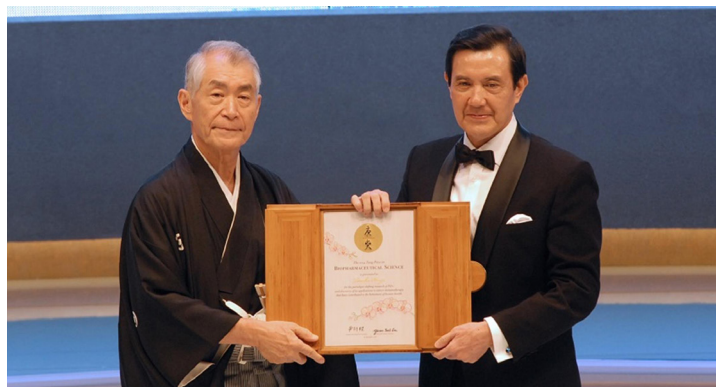
„The Nobel Prize was established over 100 years ago and its reputation accumulated over a long period of time. People began to learn about the value of the Nobel Prize as more laureates were selected,” Tang Prize Foundation CEO Chern Jenn-chuan said comparatively, adding that it will also take time for people to learn about the Tang Prize.



President Ma Ying-Jeou and the Tang Prize laureates of 2014

The four Tang Prize categories are not covered by the Nobel Prize and actually complement the more established Nobel awards, Wang said. For Taiwan, Wang believes the Tang Prize „opens a door to the world” and encourages Taiwanese, who he said have long focused too narrowly on domestic issues, to take notice of important global ones.

„As long as it continues, I believe the Tang Prize will become the most important award in its respective fields in the future,” said Academia Sinica Vice President Wang Fan-sen in an interview, citing the Tang Prize’s unique awards.



Tasuku Honjo receives the diploma from President Ma Ying-jeou



2016 World Design Capital - Taipei



During its 28th General Assembly, the International Council of Societies of Industrial Design (Icsid) announced today the appointment of the World Design Capital® (WDC) 2016 designation to the City of Taipei (Taiwan, Chinese Taipei) - the fifth city to receive the accolade following Torino (2008), Seoul (2010), Helsinki (2012) and Cape Town (2014).

The event was attended by Deputy Mayor Mr. Hsiungwen Chen who accepted the designation on behalf of the Taipei City Government.

„In the process of bidding for WDC, we have discovered that embedding design into our city’s governance is gradually changing the face and the thinking of Taipei, and enhancing the quality of our service to our citizens,” stated Mr. Chen.

Every city has its own unique character, and Taipei is no exception. In just 50 years, the City of Taipei has reinvigorated its urban landscape to include a sophisticated transit system, specialised medical care and a bustling cultural infrastructure. Under the theme ‘Adaptive City – Design in Motion’, Taipei will demonstrate why cities must be able to adapt to meet citizen’s demands. Throughout its history, whether willingly or reluctantly, Taipei has constantly been in a state of change, which can be attributed to its success as the political, economic, cultural, and technological center of Taiwan.

Icsid plans to work closely with the implementation organisation in Taipei over the course of the next two years, to help bring their proposed programme in 2016 to fruition. “Taipei is a city driven by design,” stated Icsid President Prof. Soon-in Lee. “In what was a very provocative bid book, we learnt of Taipei’s plan to focus its programme on issues of sustainability and the res-

Design allows the environment to retain its natural vitality and lets buildings exist in harmony with their surroundings, so residents can better express their strengths. In Taipei the impressive achievements of architects and the buildings they create are waiting to be discovered.

One such building is the Beitou Branch of Taipei Public Library, designed by architect Kuo Ying-chao. It was awarded diamond certification after passing the Ministry of the Interior’s nine-indicators for green buildings, and the U.S. website Flavorwire.com named it one of the 25 most beautiful libraries in the world.

There is also Taipei 101, which was designed by architect C. Y. Lee. It showed its commitment to the environment by seeking recognition under the LEED for Existing Buildings, Operation & Maintenance system. After a rigorous evaluation process, in July 2011 Taipei 101 became the tallest and the largest scale building to achieve LEED platinum certification

The source of Taipei’s ingenuity lies in its abundant imagination. Rich traditional culture combines with international trends to inspire designers, a characteristic directly reflected in the novel products they produce. Besides turning tradition on its head these designers are adept at telling stories, which brings a playfulness to their work.

An important skill in design is the ability to infuse everyday objects with wonder. Recently design has also focused on using local elements and culture as a starting point to arouse even more emotions in users.

One of the most important goals of designers is to find a niche. Taipei design companies and teams rely on creativity and their understanding of the market to develop their own strengths, allowing

them to become pioneers in the world of design.

Taipei is blessed with a rich, diverse culture. The environment lets creativity thrive among design companies so they can foster a diverse range of styles. Besides creativity, these companies have an innate sense of the market.

For example PEGA Design & Engineering searches for aesthetics in everyday life and regularly brings its universal design to public facilities. Gearlab uses its own approach to design outdoor exercise products while adhering to its goal of „bringing life to design and design to life.”

One of Taipei’s greatest advantages is in technological design. Its main purpose is to make life more convenient by improving fields such as communication, information and transportation. Taipei’s advances in these areas have become an important driver of the city’s progress.

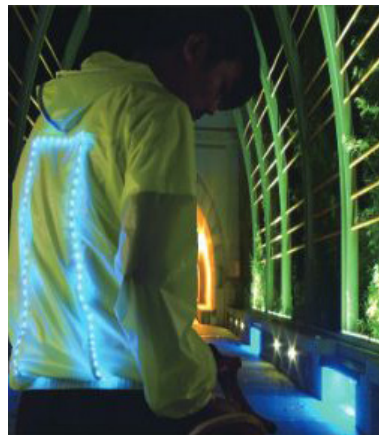
This progress can be seen in intelligent transportation, where details such as intelligent bus stop signs and a parking guidance system have been added to the city’s transportation network. At Taipei Main Station PEGA Design & Engineering installed a transit information system that uses images and a universal design interface.

It also developed a Light Fairy cycling windbreaker that integrates LED lights into a water resistant windbreaker. The outfit makes cyclists more visible at night and can be rolled up into a flashlight shape.

Excerpts from the „Taipei Design Keywords” - taipeidesign.org.tw



possibility of preserving the environment for future generations. The balance between innovation and a respect for nature is what will allow Taipei to be recognised as a true design leader through its designation as World Design Capital.”



„Our next step will be to fulfil the vision of the WDC and Taipei’s programme will act as a catalyst for our existing industrial ecology, leading to the creation of more investment opportunities and job openings,” concluded Deputy Mayor Chen. “This in turn will allow us to develop more human resources and establish more market opportunities for our design industry.”



The Beitou Library is in perfect harmony with the surrounding greenery

Should you have any question, please contact us at taiwaninfo.hungary@gmail.com

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